

INNOVATION & TECHNOLOGY, FUTURE FOR BOATING

Scène Nautic, Hall 1 – Nautic (Porte de Versailles, Paris)
15h00 – 16h45

CONFERENCE
Tuesday 6 December 2016

Language: French

Nautic Salon Nautique de Paris

Organisé par / Organised by Reed Expositions

Un salon de la / Owned and hosted by Fédération des Industries Nautiques

European Boating Industry

PROGRAMME

15h00-15h10 **OPENING & WELCOME REMARKS**
Alain Pichavant, Director of Nautic Paris boat show / Reed Expositions France
Yves Lyon-Caen, President of Nautic & French Federation of Nautical Industries (FIN – Fédération des industries nautiques) - tbc

PART ONE
CONNECTED BOATS

From racing to leisure boating, innovations and digitalisation can improve comfort and safety on board of recreational craft. Simplification of navigation or collaborative economy, so many ways to make boating more attractive. Ces innovations s'exportent et permettent à l'industrie européenne de maintenir une place prédominante à l'international. European industry leaders exports their innovations, which allows them to maintain a significant position on the international market.

15h10-15h30 **BOATYARDS IN THE DIGITAL ERA**
Mirna Cieniewicz, Bénéteau Group
Xavier Desmerest, Outremer Yachting

15h30-15h50 **THE DIGITAL REVOLUTION OF MARINE EQUIPMENT MANUFACTURERS**
Gildas le Masson, Navico (tbc)
Yannick Perrigot, WE ARE NINA

15h50-16h00 **QUESTIONS AND ANSWERS WITH THE AUDIENCE**

PART TWO
MARINAS OF THE FUTURE

Marinas adapt to the recent developments in the field of technological evolution, digital revolution, new services and users' demands.

16h00-16h20 **Stéphanie de Bazelaire and Stéphane Millot, R Marina, S2F Network**
Jean-Michel Gaigné, TransEurope Marinas

16h20-16h30 **QUESTIONS AND ANSWERS WITH THE AUDIENCE**

16h45 **CONCLUSIONS & END OF THE EVENT**