

European Boating Industry and boot Düsseldorf renew partnership until 2028

Brussels/Düsseldorf, 19 February 2025 – European Boating Industry (EBI) and boot Düsseldorf proudly announce the renewal of their collaboration for an additional three years, extending their successful partnership until 2028.



In the picture from the left Marius Berlemann (COO of Messe Düsseldorf), Robert Marx (President of EBI), Petros Michelidakis (Director of boot Düsseldorf), and Philip Easthill (Secretary-General of EBI).

This agreement ensures the continued organisation of the flagship Breakfast Meeting and Blue Innovation Dock, key events that drive innovation, foster dialogue between industry and policymakers, and enhance the sector's competitiveness. Building on the resounding success of the Breakfast Meeting, which marked its 10th edition this year, EBI will maintain its role in shaping boot Düsseldorf's B2B programme. These events serve as critical platforms for addressing the key issues of market hot topics, digitalisation, and sustainability providing

business leaders with strategic insights and opportunities for growth.

The agreement was formalised by Marius Berlemann (COO of Messe Düsseldorf), Petros Michelidakis (Director of boot Düsseldorf), Robert Marx (President of EBI) and Philip Easthill (Secretary-General of EBI). Their shared commitment underscores the importance of continued collaboration in shaping the future of the boating industry.

*"For us, the collaboration with EBI is an important building block for expanding the B2B programme at boot Düsseldorf. This interaction gives us the perfect opportunity to attract high-profile speakers for the blue innovation dock sustainability forum. In addition, the breakfast meeting is a valuable medium for industry representatives to network internationally. I am very pleased that we will continue to have a competent partner in the EBI in the future", explains **boot Director Petros Michelidakis**.*

Philip Easthill, Secretary-General of EBI, highlighted the significance of the partnership:

"The renewal of our agreement with boot Düsseldorf for three years is a milestone for EBI and the industry. It reflects our shared commitment to innovation, collaboration, and leading the way in addressing tomorrow's challenges and opportunities today. We are grateful for the support of boot Düsseldorf."

boot Düsseldorf will continue to be a central hub for innovation and industry dialogue. The next edition will take place from 17 to 25 January 2026, with the Blue Innovation Dock stage running throughout the

European Boating Industry

Square de Meeûs 35 | B-1000 Brussels
www.europeanboatingindustry.eu | office@europeanboatingindustry.eu
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entire duration of the show and the Breakfast Meeting scheduled for Tuesday, 20 January. These events will provide, once again, unparalleled opportunities for industry leaders, policymakers, and stakeholders to connect, exchange insights, and drive forward the sector's most pressing topics.

About European Boating Industry (EBI)

EBI represents the recreational boating industry in Europe. It encompasses all related sectors, such as boatbuilding, equipment manufacturing, marinas and service providers. The industry is a significant contributor to the European economy, representing 32,000 companies, predominantly SMEs that employ over 280,000 people directly. The mission of EBI is to advance and represent a sustainable boating and nautical tourism industry #MadeInEurope. More information on EBI's website: www.europeanboatingindustry.eu

The world's largest yacht and water sports fair

With more than 200,000 visitors from over 100 countries and 1,500 exhibitors on 220,000 square meters in Halls 1 to 17, boot Düsseldorf is the world's largest yacht and water sports fair. Both sailors and motor boaters will find a wide variety of boats, dinghies, superboats or luxury yachts. The popular water sports of diving, surfing, kite surfing, stand up paddling, skimboarding or canoeing are available at boot in all facets and with the appropriate equipment. Attractive stage programs with the stars of the scene, the latest trends and a high-caliber mix of workshops and hands-on activities, both for leisure sports enthusiasts and experts, make the fair unique worldwide. But marine conservation and innovative, sustainable technologies will also be in focus at boot 2026. In cooperation with the European Boating Industry (EBI), for example, the blue innovation dock offers a unique dialogue format with political, economic, technological and media expertise. The next edition of boot Düsseldorf will open its doors from 17 to 25 January 2026. www.boot.com

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